



Emerging Strategies in Evaluating Family Engagement

Tuesday, November 28th, 2:00 – 3:00 PM ET

Technical Tips

1. To comment and access resources to the "Chat".
2. Add questions to the "Q&A" feature.
3. Adjust your audio to your own personal settings.

This webinar is being recorded and will be posted on <https://www.communityschools.org/link/join-a-network/research-practice-network/>

Land Recognition



<https://usdac.us/nativeland> #HonorNativeLand Guide

Poll Question: Which of the following role best describes your current role?

- I'm a practitioner
- I'm a researcher
- I'm an administrator or a community school coordinator
- I'm a community organizer
- I'm a community school partner
- I'm a policymaker
- I'm a graduate student
- Other

IEL CCS RPN Research Agenda



[CCS RPN Website](#)



RPN Research Agenda Topics

#2 Elevating Voices into Research

#6 Defining and Supporting Roles

IEL CCS RPN Co-Chairs



Dr. Jessica Knapp
CCS RPN Practitioner Co-Chair;
President & State Director, Communities
in Schools of Pennsylvania



Dr. Naorah Rimkunas
CCS RPN Researcher Co-Chair;
Assistant Professor of Community
Schools at Binghamton University



Emerging Strategies in Evaluating Family Engagement

Tuesday, November 28th, 2:00 – 3:00 PM Eastern Time

Speakers & Panelists

- **Michele Brooks**, Principal Consultant, Transformation Solutions in Education
- **Dr. Barbara Boone**, Program Director for Family Engagement, Center on Education and Training for Employment, The Ohio State University
- **Thomas Capretta**, Family Engagement Researcher & Project Coordinator, Ohio Statewide Family Engagement Center at OSU
- **Beth Crawford**, Program Manager on the Equity, Engagement, and Evaluation team, OSU Center on Education and Training for Employment
- **Karen Utter**, J.D., Project Director, Carolina Family Engagement Center, USC College of Education
- **Dr. Ashlee Lewis**, Research Associate Professor, Research, Evaluation, and Measurement Center, USC College of Education

Measuring Family Engagement:

Lessons from Ohio's Indicator 8 Survey Administration

November 28, 2023



THE OHIO STATE
UNIVERSITY

CENTER ON EDUCATION AND
TRAINING FOR EMPLOYMENT



Ohio Statewide
Family
Engagement
Center

at The Ohio State University



Welcome!



Dr. Barbara Boone

Director, Ohio Statewide Family Engagement Center



Beth Crawford

Project Manager, Center on Education and Training for Employment



Tom Capretta

Researcher & Project Coordinator, Ohio Statewide Family Engagement Center

Percent of parents with a child receiving special education services who report that schools facilitated parent involvement as a means of improving services and results for children with disabilities.



Indicator 8

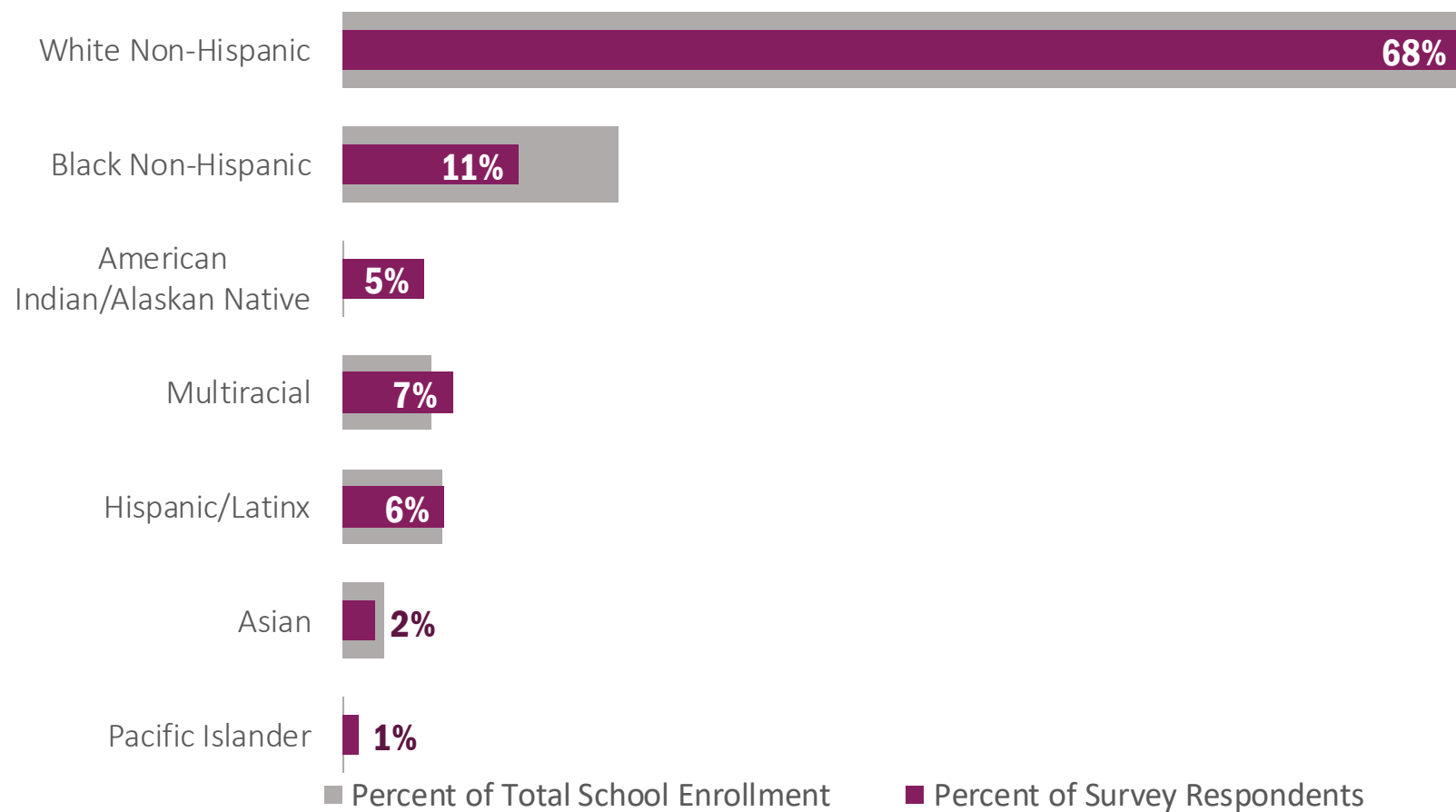
Ohio's Survey Process: Then and Now

Then

Now

- Paper-based
 - Labor-intensive for districts
 - Limited support for distribution
 - Responses not representative of the population
- Responses not representative of the population.**
- Mobile-friendly
 - Brief; 10-minutes
 - Coordinated and reduced steps for districts

Demographics: Racial Categories Cohort 2



Consciously Crafted Messaging



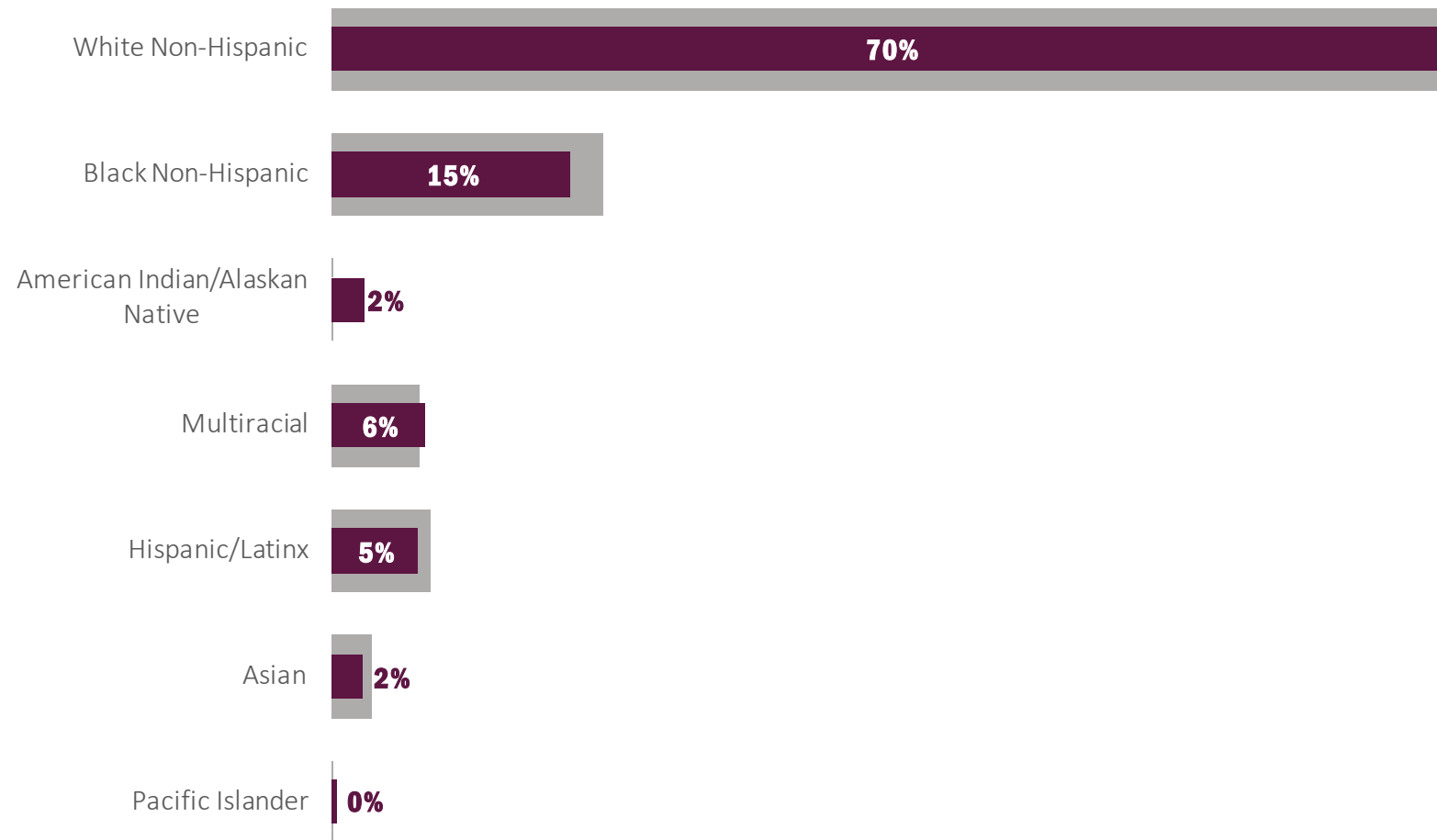
https://youtu.be/_FYWNpLgnUY?si=20Ju3Vk7_7D5w6wj



Institute for
Educational

Demographics: Racial Categories

n= 7,133



Usage Considerations

- In most cases survey findings cannot generalize to all families
- Planners can have more confidence in results when response rate is high
- Important that respondents reflect the characteristics of the populations of interest- race and disability categories
- Use survey data along with a variety of other information in planning
- These data should be used to spark conversations, inform the identification of strategies and inform policy decisions
- New this year is a Data Driven Dialogue Protocol that Districts/ Community Schools can use to inform interpretation of their data

Recommendations for Improving Response Rate and Representation

- 1) Consider collaborating with *Culture Brokers*.
- 2) Report the data collected in a useful way.
- 3) Consciously craft messaging.
- 4) Consider a multi-tiered approach to dissemination.



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Ohio Statewide
**Family
Engagement
Center**

— at The Ohio State University —



Ohio Statewide Family
Engagement Center



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The Many Facets of Evaluation in South Carolina's SFEC Family Engagement Projects

Presented by Ashlee Lewis, Ph.D. and Karen Utter, J.D.



Carolina Family Engagement Center (CFEC)

Statewide Family Engagement Center Grant, US Dept of Education

- Located in the University of South Carolina College of Education's School Improvement Council office since its inception in 2018.
- At the state level, CFEC has enjoyed a strong partnership with SC Department of Education in promoting (1) implementation of SC's *Parent Engagement in Their Children's Education Act*, (2) adoption of SC Family Engagement K-12 Framework, and (3) developing state-wide training opportunities such as annual SC Family Engagement Summit.
- At the regional and local level, our emphasis is on developing long-term (multi-year), ongoing relationships with schools and districts, parents, and community leaders through our 4 regional field liaisons.

Primary CFEC Components

Created evaluation rubric around four areas of focus:



Partner Schools



Partner Teachers



Partner Parents



Statewide Infrastructure

Examining Implementation and Outcomes

Two questions for each component.

Implementation

- To what extent are project activities related to [*component*] implemented with quality?

Outcomes

- To what extent are project goals related to [*component*] being met?

Partner Schools' Outcomes

Evaluation Question 2: To what extent are project goals related to partner schools being met?

Evaluative Criteria: Families are welcomed by the school as valuable partners in their children's learning and development. School policies reflect the school community, there are varied opportunities for families to participate in school activities, activities are affordable and accessible. The school effectively communicates with families and have systems in place to gather and respond to families' concerns. The school engages families as active partners in their children's learning and provides information to families on their children's progress and how to support their children's student success and development. The school empowers families to support student success through shared decision-making and advocacy for their children. The school engages local businesses to support student success and has built a strong family-friendly community by partnering with community groups and turning the school into a hub of community life. Families have the capacity to engage with their children's school and support their learning and development.

Family and Educator Surveys

Surveys were aligned to rubric's evaluative criteria, which were operationalized by adapting:

- SC Family Engagement K-12 Framework
- Dual Capacity Building Framework
- National PTA Standards

Further Data Collected on School Partners

School partner case studies

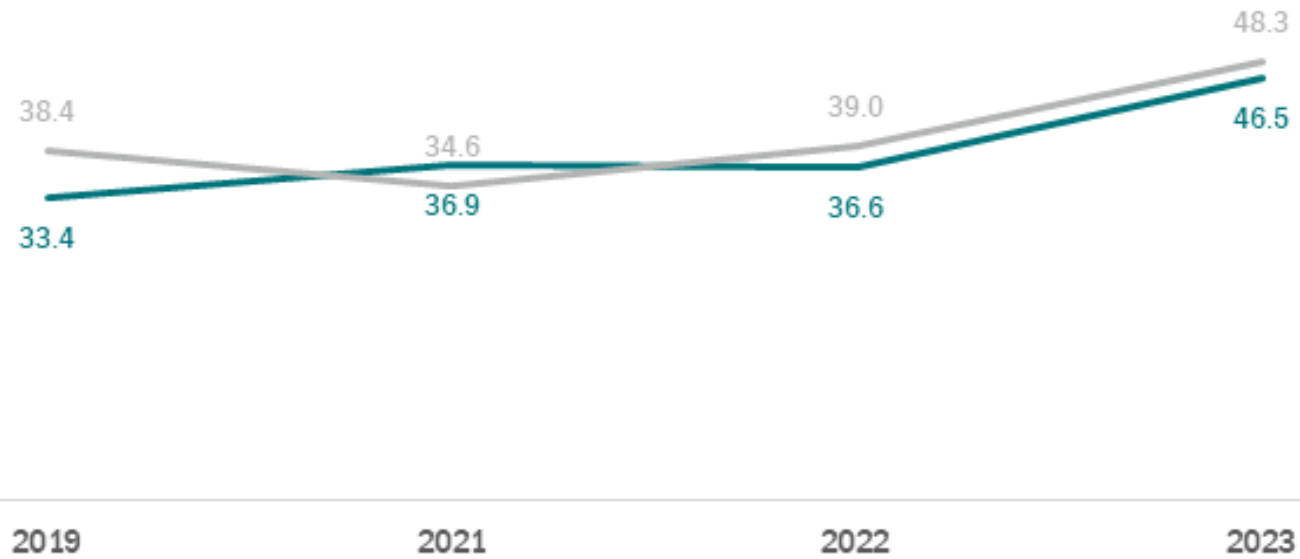
- Key ingredients for successful implementation

Quasi-experimental study of school partners

- Achievement in ELA and math
- Matched comparison groups
- Partner schools had significantly greater gains in ELA achievement compared to matched comparison

Further Data Collected on School Partners

% of Students Meeting Standards on ELA Assessments for CFEC and Comparison Schools by Year



Building Evaluation Capacity in Districts & Schools

CFEC is working to shift traditional focus from outputs and compliance to goals and desired outcomes.

- Building capacity to evaluation family engagement outcomes a part of CFEC's work with all partner schools and teachers.
- The evidence-based Getting To Outcomes™ was used to help schools and teachers identify family engagement goals and outcomes and connect them with the evaluation process.
- CFEC's guiding frameworks are the SC Family Engagement K-12 Framework and the Dual Capacity-Building Framework.
- Challenges include (1) competition for administrator/practitioner time, and (2) limitations of traditional surveys to collect data.

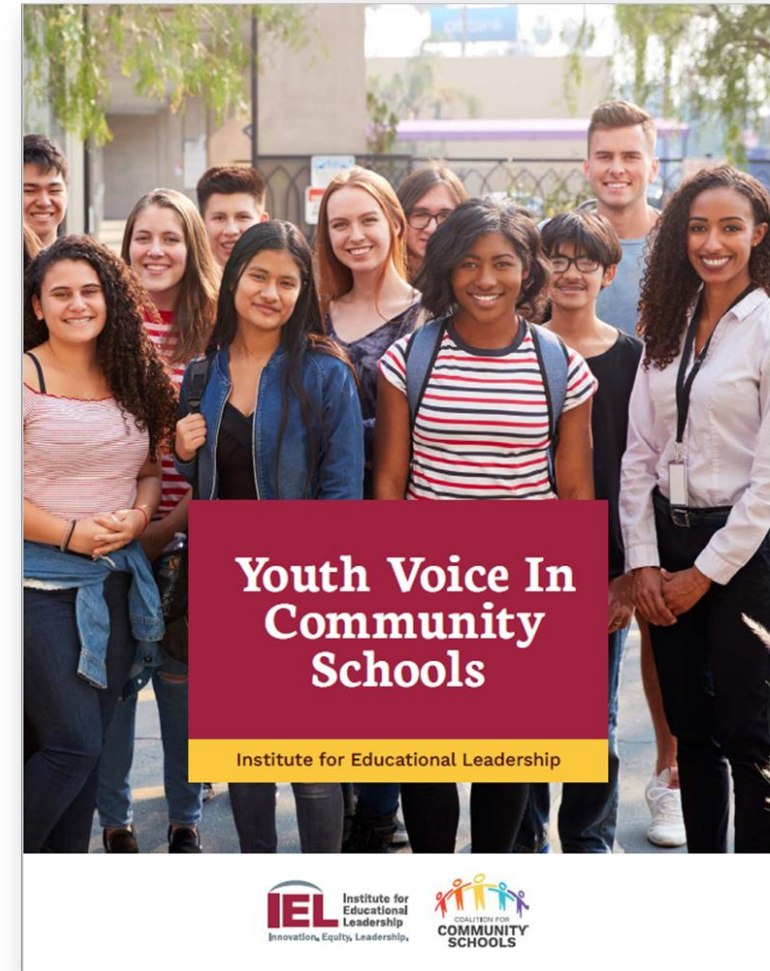


Getting
To
Outcomes™
Wandersman Center

Youth Voice in Community Schools Guide & Communication Survey

Please read the Youth Voice Guide and let us know if the guide is helpful through a 2-minute communication survey.

<https://survey.alchemer.com/s3/7203935/Youth-Voice-in-Community-Schools-Communication-Survey>



Join us for our next webinar in
January focusing on school-
afterschool partnerships.



Register for the [2024 National Community Schools & Family Engagement Conference](#) in Atlanta, GA from May 29-31.

[Submit a proposal](#) by Friday, December 15 at 11:59 PM EST

To view previous webinar recordings, access our research agenda, and the Community Schools Research Clearinghouse, visit <https://www.communityschools.org/link/join-a-network/research-practice-network/>



Thank You!

Please fill out the post-webinar feedback form!