RETURN ON INVESTMENT
of a Community School Coordinator:
A Case Study

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What’s Next...

A web-based data system that offers the following value principles:

- Efficiency and consistency
- Accuracy and credibility
- Contribution and comparison
- Maximize usefulness of data

What’s Next...

More communication. Less stigma.

Health Behavior Risk Screening App

Universal. Comprehensive. Designed to enhance communication. Asking about sexual behavior can be challenging—so can discussing other important health-related issues like safety and trauma; anxiety and depression; and alcohol and drugs. Just Health's algorithms help navigate the tough questions and provide guidance for a richer conversation around health. Just Health aims to improve education, prevention, early diagnosis, and treatment.

- User-friendly interface with skip logic
- Instant Individual Alert Reports
- Population-Level Aggregate Reports
- Focus on Intersectionality
- Clinical Guidance
- Counseling Messages
- Cross-Platform
- EHR Interoperability

Just Health isn't a substitute for the conversation—it's a bridge to it.

www.justhealth.org

Just Health reveals risks that cut across many health domains, including safety, trauma, substance use, anxiety, eating, depression, and sex. Built on evidence-based tools and practices:

- HEEADSSS
- ACES
- PHQ-9
- GAD-7
- CRAFFT 2.0
- CDC Sexual History Recommendations
From data to dollars

Key Features:
• Step-by-step guide
• Central data repository
• Secondary sources
• Calculations & Queries
• Reporting tools
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Use chat to provide feedback!
Step-By-Step Guide

Parts | Profiles | Forms

- Schools and Networks
- People (Coordinators)
- Programs
- Partners
- Contributions
Step-By-Step Guide

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- Collect details for each
- Recommendations & options
- Form relationships across
- Capture story
Step-By-Step Guide

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Step-By-Step Guide

Parts | Profiles | Forms
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- People (Coordinator)
- Programs
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Central Data Repository

Benefits:
• Data are safe and secure
• Year to year
• Multi-user access
Central Data Repository

Benefits:
• Data are safe and secure
• Year to year
• Multi-user access

✓ Efficiency and consistency
✓ Contribution and comparison
Secondary Sources

Including:
- School Data
- Labor Rates
- Volunteer Rates

### School Details (2018-2019 school year)

- **County:** Bernalillo County
- **Locale:** City: Large (11)
- **Magnet:** No
- **Title I School:** No
- **Title I School-Wide Program:** No
- **Total Students:** 499
- **Classroom Teachers (FTE):** 33.00
- **Student/Teacher Ratio:** 15.12

### Enrollment Characteristics (2018-2019 school year)

**Enrollment by Grade:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>KG</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>81</td>
<td>74</td>
<td>73</td>
<td>83</td>
<td>96</td>
<td>92</td>
</tr>
</tbody>
</table>

**Enrollment by Race/Ethnicity:**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>American Indian/Alaska Native</th>
<th>Asian</th>
<th>Black</th>
<th>Hispanic</th>
<th>Native Hawaiian/Pacific Islander</th>
<th>White</th>
<th>Two or More Races</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>24</td>
<td>8</td>
<td>5</td>
<td>211</td>
<td>†</td>
<td>220</td>
<td>31</td>
</tr>
</tbody>
</table>

**Enrollment by Gender:**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>272</td>
<td>227</td>
</tr>
</tbody>
</table>

**Free lunch eligible:** 148

**Reduced-price lunch eligible:** 32

**Directly certified:** 112

Note: Details may not add to totals.
Secondary Sources

Including:
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- Labor Rates
- Volunteer Rates

Efficiency and consistency
Accuracy and credibility
Contribution and comparison
ABC Community School Partnership contracted with Apex to conduct a study to examine the return on investment (ROI) of a Community School Coordinator. The community school strategy has proven effective in improving academic outcomes for students and it is well accepted among community school practitioners that a crucial piece of this strategy is the Coordinator. The Coordinator is the person who oversees implementation of the strategy, and shares responsibility for the outcomes. For each benefit, a process was applied to isolate the effects of the Coordinator to estimate her unique contribution. The ROI for the Coordinator for the five-year period was calculated utilizing the net benefits divided by the costs. The net benefits are the benefits minus costs. The ROI for the Coordinator was calculated as:

$$\text{ROI} = \left( \frac{\$1,202,736 - \$148,258}{\$148,258} \right) \times 100 = 711\%$$


### Key Features:
- Tables
- ROI
- Comparisons
Other Reporting

- Site
- Network
- State
- National

- Dashboards
- Registries
- Custom queries

Partners: 347

Dollars Leveraged: $1,450,000

24% (200k)
61% (1M)
15% (700k)

Other Reporting

- Site | Network | State | National
- Dashboards
- Registries
- Queries
- Needs assessments
- Manage programs/resources
- Support partnerships
- Advocacy and funding
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- Developing prototype (now)
- Beta testing late summer
- Pilot testing in the fall
- Ready to scale in 2021
Who’s coming with me?

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