Twitter Chat Guide

Join the Movement! Advocating for Community Schools
March 16, 2017, 7:30 – 8:30 PM EST

**Topic:** How community school coordinators can advocate on the local and state levels for community schools

**Moderator:** @CommSchools – Coalition for Community Schools – All questions will come from the Coalition’s Twitter handle. Be sure to follow us to see the chat questions!

**Guest Tweeter:** @ILCommSchools – Melissa Mitchell, Director, The Federation for Community Schools

**Hashtag:** #CSchats – Use this hashtag in every tweet to participate in the chat and to follow the discussion

**Getting Started**

There are several ways to view a Twitter Chat as it is happening:

- Go to [www.twitter.com](http://www.twitter.com) and type in #CSchats in the search bar. You will see a list of every tweet that uses the hashtag with the most recent tweets at the top.
- Third-party tools (outside of Twitter.com) are also available. Tweetdeck ([tweetdeck.com](http://tweetdeck.com)) and Tweetchat ([tweetchat.com](http://tweetchat.com)) are two options.

**How to Participate**

The first half of the Twitter Chat will consist a series of discussion questions put out by the Coalition with a specific amount of time allocated to each question. Each question will be labeled with a number (e.g., Q1 or Q2). To respond to a specific question, please start your tweet with “A[insert question number]” (e.g., A1 or A2). If you have a multi-tweet answer, please use the following format “A1 A” and “A1 B.” Always include the hashtag “#CSchats” in all your tweets. Please see figure 1 for example.

An “Ask the Expert” session for Q&A will follow for the rest of the chat where you can ask our guest tweeters questions. To submit a question, please tweet your question using #CSchats. The Coalition will retweet it to our guest tweeter and they will respond to your question.
Etiquette and Reminders

- Always use the hashtag. If you ask a question or respond to someone in the chat, include the hashtag so everyone can be in on the conversation.
- Stay on topic. Don’t use the hashtag unless your tweet is on topic.
- Be Respectful. We want everyone to have a voice. Please be respectful and courteous to all so we can have a positive and constructive dialogue.
- Share. Share tweets from the chat with your network by retweeting or commenting to let your followers know you’ll be active during the time period. Everyone is welcome to join the chat.
- Don’t be a self-promoter. Don’t use someone else’s tweet chat stream to market your own product or services.

Policy and Terms

- Participants of the Coalition for Community Schools Twitter Chat may not post or link to any content that is false, defamatory, inaccurate, abusive, harassing, obscene, sexually oriented, threatening, invasive of a person’s privacy, or that would infringe on any third party’s rights (including copyrights and other intellectual property rights) or content that otherwise violate any applicable law, rules, or regulations. Any information that you post becomes publicly available and may be viewable by any visitors to the site. Participants must also agree to Twitter’s Terms of Service. Please review the Twitter Rules (which are part of these Terms) to understand better what is prohibited on the Service.