



COORDINATORS APPRECIATION WEEK TOOLKIT

5 Ways to Celebrate Your Coordinators

Join the Coalition for Community Schools, National Center for Community Schools, Netter Center for Community Partnerships, Communities in Schools and Beacon National Network in the first ever Community School Coordinators Appreciation Week on September 25-29, 2017!

1. Donate Your Twitter Followers!

Join our [Thunderclap](#) to kick off the start of Coordinators Appreciation Week on Twitter. “Donate” your Twitter followers and at 11am on September 25, our message about coordinators will reach a mass audience. Let’s get trending! [Sign up to share Coordinators Appreciation Week!](#)

2. Share on all your Social Media platforms!

Download [sample posts and images](#) to share during Coordinators Appreciation Week.

3. Ways to Celebrate

- **For Families**

- Hand-written cards from you and/or your child
- An email to the coordinator’s principal or lead agency leader
- Fun handmade signs to put up at school
- Treats, gift cards for coffee, teacher supply store, or bookstore for your school’s coordinator



- **For Principals and District Leaders**
 - Share Coordinators Appreciation Week with your school staff, parents and students via newsletters or social media
 - Ask your superintendent to acknowledge coordinators in newsletters or through other public communication
 - Treat your coordinators to lunch or celebrate them with a party
 - Send a press release to your local media and invite media to your schools
- **For Initiative Leaders and Lead Agencies**
 - Share Coordinators Appreciation Week via email or social media with your networks
 - Treat your coordinators to lunch or celebrate them with a party
 - Awards for specific areas of strength of coordinators (Best Communicator with Parents, Most Positive, etc.)
 - Send a press release to your local media
 - Write a story about your coordinators to share online
- **For National and Community Partners**
 - Sharing that it's Coordinators Appreciation Week in your communications (web site, eNewsletters, social media)
 - Host events honoring the success of your community school
 - Send a Press Release to your local media
 - Ask local officials to proclaim the event

4. Share Coordinators Appreciation Week with Your Community, School, and Families

- Download our [press release template](#) to share with your local media.
- Download our [sample newsletter blurb](#) to share with your school, community or network.
- Download our [proclamation template](#) to request your city or mayor to honor your coordinators.

5. Join our Twitter Chat on Wednesday, September 27, 7:30-8:30 PM EST.

Join the Coalition and all our Coordinators Appreciation Week partners as we'll discuss the role coordinators play in community schools. Take a sneak peek of the [Twitter Chat questions here](#). Here are a couple quick tips on joining the Twitter Chat:

- Be sure to follow @CommSchools as we'll be tweeting out the discussion questions from there.
- Remember to use #CoordinatorsRock in every tweet. You can follow the conversation by searching for this hashtag on Twitter.
- Don't be shy! Feel free to jump into the conversation at any time with your own questions, thoughts, and resources.
- New to Twitter Chats? Learn how to participate here.

