Know What You Want to Evaluate
CSETK Step 4a Planning Tool: Identify Goals, Objectives, and Strategies

2 long-term **goals** for our community school program(s):

- 1.
- 2.

Who are you trying to reach with your program(s)?

Who will want to help you reach your goals?

What **3 objectives** will help you reach your goals?

- 1.
- 2.
- 3.

SMART objectives are: Specific, Measurable, Achievable, Realistic, and Timely

How frequently do you need to work on these objectives?

How long will it take to meet your objectives?

What **5 activities** will help you meet these objectives?

- 1.
- 2.
- 3.
- 4.
- 5.
Long-term goal for our community school program(s):

- To improve the academic performance of students at Presidential Elementary School

Who are you trying to reach with your program(s)?
512 students at our school, families of these students

What 2 objectives will help you reach your goals?

- By beginning of next school year, increase opportunities for after-school activities that reinforce the curriculum to 5 days a week offerings.
- By the end of next school year, involve 30% more families in school-related activities.

Who will want to help you reach your goals?
Students, parents, health, mental health, and social service providers on campus, teachers.

SMART objectives are:
Specific, Measurable, Achievable, Realistic, and Timely

How frequently do you need to work on these objectives?

1. Daily (including weekends and afterschool)
2. Multiple times throughout the year

How long will it take to meet your objectives?
One year

What 5 activities will help you meet these objectives?

1. Implement new tutoring and enrichment programs afterschool.
2. Hold 2 curriculum nights and 5 family library nights
3. Host 4 social events (welcome back picnic, fall festival, international dinner, and a spring concert)
4. Offer evening office ours for parents and students to talk about report cards
5. Hold monthly morning principal coffees for families