Martin J. Blank, President, Institute for Educational Leadership; Director, Coalition for Community Schools

Reuben Jacobson, Senior Associate for Research and Strategy, Coalition for Community Schools

Cathy Gray, Associate Superintendent for Family, School, and Community Partnerships Evansville–Vanderburgh School Corporation

Brent Schondelmeyer, Communications Director, Local Investment Commission

Webinar
October 24, 2011
See what a scaled up system of community schools looks like

Learn about the Guide
  ◦ What it is
  ◦ How to use it

Hear examples from practitioners

Discover additional learning opportunities

www.communityschools.org
Why Did we Create a Scaling Up Guide?

- Moving from boutiques to systems
- Increase in community schools and systems
- Moving components to community schools
- Increase in place-based strategies
- Increased involvement of school districts

*But most importantly, we have good evidence from the field about how to scale-up*
  - Guide is based on local experiences
  - Reviewed by local places, national experts

www.communityschools.org
What is a Community School?

- A community school is a place and a set of partnerships connecting school, family, and community. A community school is distinguished by an integrated focus on academics, youth development, family support, health and social services, and community development. Its curriculum emphasizes real-world learning through community problem-solving and service. By extending the school day and week, it reaches families and community residents. The community school is uniquely equipped to develop its students into educated citizens ready and able to give back to their communities.
Community School Core Principles

- Shared vision and accountability for results
- Strong partnerships
- High expectations for all
- Community strengths
- Respect for diversity
- Local decision making
THEORY OF ACTION: A Scaled-Up System of Community Schools

Building a Scaled-Up System

Collaborative Leadership Structure

COMMUNITY-WIDE LEADERSHIP
Key Roles: Vision, Policy, Resource Alignment

SCHOOL-SITE LEADERSHIP
Key Roles: Planning and Implementation

INTERMEDIARY LEADERSHIP
Key Roles: Planning, Coordination, and Management

KEY SYSTEM FUNCTIONS
• Results-Based Vision
• Data and Evaluation
• Finance and Resource Development
• Alignment and Integration
• Supportive Policy and Practice
• Professional Development and Technical Assistance
• Community Engagement

RESULTS

CHARACTERISTICS OF A Scaled-Up Community School System
• Shared Ownership
• Spread
• Depth
• Sustainability

RESULTS FOR CHILDREN, FAMILIES, AND COMMUNITY
• Children are ready to enter school
• Students attend school consistently
• Students are actively involved in learning and their community
• Families are increasingly involved in their children's education
• Schools are engaged with families and communities
• Students succeed academically
• Students are healthy: physically, socially, and emotionally
• Students live and learn in a safe, supportive, and stable environment
• Communities are desirable places to live
• Students graduate ready for college, careers, and citizenship

www.communityschools.org
What does a Scaled Up System Look Like?

- Evansville–Vanderburgh School Corporation (Evansville, IN)
  - Cathy Gray

- The Local Investment Commission (Kansas City, MO)
  - Brent Schondelmeyer

- For details about how they scaled up, visit the guide

www.communityschools.org
What’s in the Guide?

- Introduction
- Part I: The Community Schools Strategy
- Part II: A Framework for Scale Up
- Part III: How to Scale Up Community Schools Effectively: A 6–Stage Strategy
- Part IV: Case Studies of Scaling Up Community Schools Initiatives
- Tools

- Interactive features
Interactive features

- **Stories**
  - Illustrate specific stages (see what others are doing)
  - Case studies
  - Videos

- **Share your story**
  - Form to submit your story

- **Discuss with others**
  - LinkedIn site
Tools

- What are some of the tools you can use to help you?
  - **Benchmarks chart** for each group (community, intermediary, school) across the 7 functions
  - How you know if you’re making progress – stages of scale up
  - **Videos**
  - Tools to help you think about scale: functions, assessing readiness, summary of all the stages, etc.
  - All figures

- Resources from sites at the bottom of their story
Why is NOW the time to scale-up?

- Growth of community schools across the country
- Community schools achieve results
- Vehicle for organizing fragmented services and integrating funding streams
- Address changing demographics
- Policy environment is ripe: Promise Neighborhoods, P20 councils, SIG
- We know how to do it
Characteristics of Effective Scale-Up

- Shared ownership
- Spread
- Depth
- Sustainability
Collaborative Leadership Structure

A Collaborative Leadership Structure for Community Schools

COMMUNITY-WIDE LEADERSHIP
Key Roles: Vision, Policy, Resource Alignment

INTERMEDIARY LEADERSHIP
Key Roles: Planning, Coordination, and Management

SCHOOL-SITE LEADERSHIP
Key Roles: Planning and Implementation

Key System Functions
- Results-Based Vision
- Data and Evaluation
- Finance and Resource Development
- Alignment and Integration
- Supportive Policy and Practice
- Professional Development and Technical Assistance
- Community Engagement

INSTITUTIONS AND EXAMPLES
- Public Agencies and Local Government
- Community and Faith-Based Agencies
- Students, Families, and Residents
- Nonprofit Organizations
- Philanthropies and Businesses
- School Districts
- Unions
- Higher Education
- Teachers and School Staff
- Students, Families, and Residents
- Lead Agency
- Community Partners
- Site Coordinator
- Principal
- Unions

COMMUNICATION & ALIGNMENT
Functions

- Results-Based Vision
- Data and Evaluation
- Finance and Resource Development
- Alignment and Integration
- Supportive Policy and Practice
- Professional Development and Technical Assistance (TA)
- Broad Community Engagement
The Scale Up Spiral

- Overview
- More on milestones
- Stories from the field
- How you know if you are making progress
- Pitfalls
Example: Stage 1 Decide to Scale Up
Want to learn more?

- **Engage the guide:** Ask questions, share stories.

- **Upcoming webinar series:**
  - Session 1: A school, a system, a community: What it looks like at each level – Wednesday November 2 at 12 PM.
  - Session 2: Getting going: Deciding to scale up (S1) – Wednesday November 16 at 12 PM.
  - Session 3: Develop an operating framework (S2) and Plan for scale up (S3) – Wednesday November 30 at 12 PM.
  - Session 4: Keep in mind: Sustainability (S4) and implementation (S5) – Wednesday December 14 at 12 PM.
  - Register at: [http://www.communityschools.org/multimedia/webinars.aspx](http://www.communityschools.org/multimedia/webinars.aspx)

- Coalition staff and partners are available to help your community build a scaled-up system of community schools through telephone consultations, site visits, and presentations.
Come to the National Forum – Scaling Up School and Community Partnerships: The Community Schools Strategy

May 16–18, 2012 in San Francisco, CA

Pre-conference focusing on Scaling Up Guide

Also now accepting workshop proposals

www.communityschools.org
Contact Information & Questions

Martin J. Blank  
(202) 822–8405 ext. 167  
blankm@iel.org

Reuben Jacobson  
(202) 822–8405 ext. 131  
jacobsonr@iel.org

www.communityschools.org

Cathy Gray  
(812) 435–8457  
Cathlin.Gray@evsc.k12.in.us  
http://www.evscschools.com/

Brent Schondelmeyer  
(816) 410–8350  
bschondelmeyer@kclinc.org  
http://www.kclinc.org/