Become a Sponsor
Albuquerque, NM | April 6-8, 2016

Becoming a sponsor at the 2016 National Forum provides an outstanding opportunity for your organization to access a diverse group of leaders. More than 1,500 people from across the country and overseas attended the 2014 Forum from the fields of K-12 education, youth development, health and human services, family support, higher education, government, neighborhood and community development, philanthropy and others who work at the local, state and national levels.

There are multiple ways to show your support and gain recognition as a conference sponsor or advertiser:
- **Sponsorships** - Sponsoring the Forum provides maximum visibility for your organization. Enjoy the benefits offered at the sponsor levels below or contact staff to create your own custom sponsorship package.
- **Program Book and Mobile App** - Advertise in this widely distributed guide and app for conference attendees that provides a focal point for participants to easily access content and network with others.
- **Scholarships** - For youth and parents, teachers or others specified by you to attend the conference. Scholarships cover the cost of registration.
- **Exhibiting** - Exhibiting provides an outstanding opportunity for your organization to access a rapidly growing and diverse group of leaders at the Forum.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisements</td>
<td>Full page ad in program book and banner ad in mobile app</td>
<td>Full page ad in program book and banner ad in mobile app</td>
<td>Full-page ad in program book and banner ad in mobile app</td>
<td>Half-page ad in program book and banner ad in mobile app</td>
<td>Quarter page ad in program book</td>
</tr>
<tr>
<td>Registration</td>
<td>Ten conference registrations</td>
<td>Eight conference registrations</td>
<td>Six conference registrations</td>
<td>Four conference registrations</td>
<td>Two conference registrations</td>
</tr>
<tr>
<td>Exhibits</td>
<td>Complimentary exhibit booth space</td>
<td>Complimentary exhibit booth space</td>
<td>Complimentary exhibit booth space</td>
<td>Complimentary exhibit booth space OR tote bag insert</td>
<td>Complimentary exhibit booth space</td>
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<td>Extra Benefits</td>
<td>Lead sponsorship of a major conference event, on-site signage and banner placement, and tote bag insert</td>
<td>Lead sponsorship of a conference session, on-site signage, and tote bag insert</td>
<td>On-site signage and tote bag insert</td>
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Every sponsor receives recognition on the Forum website, mobile app, and program book.
Advertising
in the Program Book and the Mobile App

Inside Front Cover (8.5x11) and Icon Button $2,250
Inside Back Cover (8.5x11) and Icon Button $2,000
Full Page (8.5x11) and Banner Ad $1,200
Half-Page Horizontal (8.5x5.25) and Banner Ad $700
Quarter Page (4x5) $500
Business Card (3.75x2.25) $300
Area Map Listing $300
Tote Bag Insert $1,000

**Every advertiser receives recognition on the Forum website.**

Exhibiting

An exhibitor package includes:

- Admission for one
- Organizational listing on Forum website, program book and mobile app
- One six ft. table and chair

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<tr>
<th>Early Bird (By Dec. 31, 2015)</th>
<th>$650</th>
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<tr>
<td>Regular (Jan. 1 - Mar. 11, 2016)</td>
<td>$750</td>
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**Featured Exhibitor**
(Limited Availability)

A featured exhibitor will additionally receive an:

- Extra admission (total of two)
- Raised visibility on mobile app
- Include photos, brochures and marketing materials on mobile app
- Send one push notification to attendees during the conference

Featured Exhibitor $1,500

Scholarships

Give students, parents, and community leaders the opportunity to learn from others! These scholarships cover the registration fee for conference attendees.

| Team of 20 Scholarships | $10,000 |
| Team of 10 Scholarships  | $5,000  |
| Team of 5 Scholarships   | $3,000  |

Questions?
Contact Jenn Masutani at masutaniij@iel.org.